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Billy Ireland (1880-1935) was the artist who created this poster. From Ohio, he spent his career as a cartoonist for The Columbus Dispatch. Ireland's cartoons were published throughout the US and in other countries. In this poster, Ireland depicts Germany's Kaiser Wilhelm II standing over a war chest as hands (which represent Northern France and Belgium) empty their money bags at the point of a fixed bayonet. Ireland created this WWI-era poster for the Columbus Community War Service. Online via U.S. National Archives. Click on the image for a full-page view.

In its campaign to raise money through war bonds, the United States government issued an <u>emotional appeal</u> directly to families whose little girls prayed for their older brothers:

MY SOLDIER

Now I lay me down to sleep I pray the Lord my soul to keep. God bless my brother gone to war Across the seas, in France, so far. Oh, may his fight for Liberty, Save millions more than little me From cruel fates or ruthless blast,-And bring him safely home at last.

Buy United States Government Bonds Third Liberty Loan

"Victory Boys" was another attempt by the government to elicit the financial help of children in the war effort. Portraying the hand of a young boy on the back of a soldier, a <u>poster</u> encourages "every American boy" to

Earn and give to help keep our fighters happy

If that advice were taken, there would be

A million boys behind a million fighters

In other ways the federal government, using pictures of little girls, <u>encouraged fathers</u> to purchase war bonds:

My Daddy Bought Me a Government Bond of the THIRD LIBERTY LOAN

Did Yours?

As they were earlier in the century, World War II living conditions in Great Britain were significantly worse than they were in America. And children, once again, were more adversely affected.

See Alignments to State and Common Core standards for this story online at: <u>http://www.awesomestories.com/asset/AcademicAlignment/WWI-EMOTIONAL-APPEALS-Children-in-War</u>

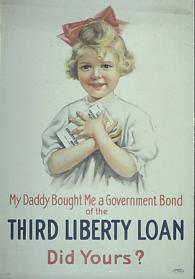
See Learning Tasks for this story online at:

http://www.awesomestories.com/asset/AcademicActivities/WWI-EMOTIONAL-APPEALS-Children-in-War

## Media Stream



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<u>Poster: My Soldier</u> Image online, courtesy the U.S. National Archives website. View this asset at: <u>http://www.awesomestories.com/asset/view/Poster-My-Soldier</u>

## Poster: Victory Boys

Image online, courtesy the U.S. National Archives. View this asset at: <u>http://www.awesomestories.com/asset/view/Poster-Victory-Boys</u>

## Poster: Third Liberty Loan

Image online, courtesy the U.S. National Archives. View this asset at: http://www.awesomestories.com/asset/view/Poster-Third-Liberty-Loan