Greensboro Four - Woolworth Lunch Counter



Paving the way for other activists to integrate Woolworth lunch counters, four African-Americans sat in "whitesonly" seats at the <u>Greensboro, North Carolina store</u>. It was February 1, 1960 when <u>they ordered</u> a piece of cherry pie.

The Greensboro 4 weren't served anything at all on that day.

Although this event resulted in angry protests, by white citizens, and <u>closing of the lunch counter</u> for a time, no sit-in participant was arrested or harmed.

This video clip, incorporating archival footage and participant interviews, provides background on the <u>successful integration</u> of the <u>Woolworth lunch counter in Greensboro</u>.

In May of 1963, activists in Jackson, Mississippi <u>attempted to integrate</u> the Woolworth lunch counter in that city. (Woolworth's had continued their "local custom" policy, thereby refusing to serve African-Americans when that was the "local custom").

Efforts, in Jackson, were met with <u>different reactions</u>. Activists left the store <u>wearing varying doses of ketchup</u>, mustard and other lunch-counter condiments.

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Media Stream



Woolworth Lunch Counter Sit-in - Jackson, Mississippi

 ${\bf Photo\ by\ Fred\ Blackwell.\ Image\ online,\ courtesy\ Library\ of\ Congress.}$

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Students at the Woolworth Sit-In

Photo by Fred Blackwell, online courtesy Library of Congress.

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